

Introducing the Canadian Autobahn.

Phase 1 (Proposed completion date: Dec. 2005)

The Canadian Autobahn Petition.

I _____ agree with BMW Canada that a country as beautiful and vast as Canada deserves a secondary highway system that better reflects our rugged landscape and embraces our need for adventure and driving excitement.

Signed _____
On this the _____ day of _____ 2004.
Address: _____

City: _____ Prov.: _____ Postal Code: _____
Phone Number: _____

As makers of the world's finest automobiles, we at BMW Canada obviously have a vested interest in and fascination with the highways and by ways that span this great land. As such, we have spent three years, at our own cost, surveying the entire country for the purposes of creating an auxiliary highway system that links the Atlantic and Pacific oceans in a manner that better benefits high-performance automobiles. The most obvious difference of this new highway system will be in the amount, pitch and severity of the corners and turns. Rather

than attempt to find the shortest distance between two points, the Canadian Autobahn will utilize our nation's endless geological and topographical anomalies to the benefit of all drivers. But we can't do it alone. Currently, we are lobbying for governmental support. By filling out and sending the attached petition to your local Member of Parliament, you will be doing your part in making the Canadian Autobahn a reality. To find out more about the Canadian Autobahn and other exciting BMW petitions, simply log on to bmw.ca/autobahn

Canadian Autobahn

www.bmw.ca



The Ultimate Driving Experience.™